HUMANIZATION OF MULTICULTURAL EDUCATION: PSYCHO-PEDAGOGICAL CONDITIONS OF PERSONALITY **EDUCATION AND SELF-DEVELOPMENT**

Pedagogical Speech Studies in professional training of students: technology, methods, means of practice-based learning

Natal'ya Dmitrievna Koletvinova^a, Seimbika Usmanovna Bichurina^b

Institute of Psychology and Education, Kazan Federal University, Russia, 420008, Kazan, Kremlyovskaya Street, 18.

*E-mail: bichurina@yandex.ru

The present article is concerned with the problem of use of Speech Studies in the process of professional training of students. The relevance of the chosen topic is determined by the fact that the extent of prior research in the context of a practice-oriented professional training of future teachers is not fully developed. The purpose of the study is to identify and classify the major components of Speech Studies on the basis of the functional analysis of knowledge-resource potential of multifunctional professional activity of a teacher. These major components can be regarded as characteristic values of renewal of professional content and process aspect of teaching. The main technologies of the research are: the technology of professional and pedagogical Speech Studies, the technology of acquiring the types of speech activity with the proper speech making rules, the technology of use of multilevel and multidirectional Speech Studies components that contribute to the implementation of spiritual and moral consolidating potential of humanitarian disciplines in educational institutions.

In addition, we used the technology of aspect-integrated learning; self-motivation, technologies of personality-oriented communication, etc. The article reflects the results of this work, during which students acquired necessary and sufficient competences, which can be considered as indicators of mastery of professional communicative competence in general. The article can be useful for practical professional activity of teachers of higher educational establishments and secondary school teachers.

Keywords: pedagogical Speech Studies, communicative intention, strategy, tactics, competence, dialogue, tone, informativeness, inference, listening, reading, intonema, speech activity, situational conditionality, paradigm, component, retrospection, emphasis, the science of speech.

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^a Koletvinova Natal'ya Dmitrievna, doctor of pedagogical sciences, professor at the Institute of Psychology and Education, Kazan (Volga) Federal University. E-mail the author: Koletvinova ND@mail.ru Tel .: 8-8435176067. 420008, Kazan, Kremlyovskaya str., 18, Russia. E-mail: public.mail@kpfu.ru

^b Bichurina Seimbika Usmanovna, Ph.D., associate professor of the Institute of Psychology and Education of Kazan (Volga) Federal University. E-mail the author: Koletvinova ND@mail.ru Tel .: 8-9270474999, 420008, Kazan, Kremlyovskaya str., 18, Russia. E-mail: public.mail@kpfu.ru

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